

Exploitable Results by Third Parties

SOLOMON

Project details

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Name: Mobile Beacon SDK and Web platform		
Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> Users' profile data registered in the mobile application, and data received from the beacons devices. 	<ul style="list-style-type: none"> Mobile application based on BT beacons SDK. Web platform for data presentation. 	<ul style="list-style-type: none"> Customers indoor location and customer flow (heatmap). Statistic regarding customers profile corelated with indoor tracking.
<ul style="list-style-type: none"> Smart parking sensors. 	<ul style="list-style-type: none"> Availability of smart parking places. 	<ul style="list-style-type: none"> Statistics regarding the availability of the parking locations (the smart parking sensors data is sent near real-time and so that it can be visualized the occupancy of each parking spot).
Unique Selling Proposition(s):	<ul style="list-style-type: none"> Dynamic, scalable, modular platform for indoor positioning and outdoor parking spots occupancy detection. The added value is represented by the correlation of the users' profile data with the indoor tracking service (which is developed to support various beacon devices). 	
Integration constraint(s):	<ul style="list-style-type: none"> Application Integration via REST web services – for the sensors data collection. Mobile application developed just for Android smartphones. 	
Intended user(s):	<ul style="list-style-type: none"> Retailers, Commercial centers, municipalities, buildings that have logistics established for supporting a large number of visitors (vehicles). 	
Provider:	<ul style="list-style-type: none"> BEIA Consult International 	
Contact point:	<ul style="list-style-type: none"> George Suciu - george@beia.ro 	
Condition(s) for reuse:	<ul style="list-style-type: none"> Licensing. 	

Latest update: 29.09.2020

Name: Mobile Popup Store - MPUS		
Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> User profile in mobile App (Shopping Avatar) 	<ul style="list-style-type: none"> Mobile App that controls interactive Display Mobile App that contains user profile (Book-)Recommendation services for user Mobile Shopping Avatar Transfer of avatar from mobile to interactive display (handover) Conversational interface 	<ul style="list-style-type: none">
Unique Selling Proposition(s):	<ul style="list-style-type: none"> Mobile self service popup store to be placed “anywhere” Use off the shelf hardware (=low adoption hurdle for business User controlled privacy concept (Shopping Avatar) 	
Integration constraint(s):	<ul style="list-style-type: none"> Display with HDMI connector WLAN connectivity Bluetooth connectivity for mobile Apps Rest-Interface for Avatar (Solid POD) Rest-Interface to get recommendations (for books) Content Template with pictures and text Mobile App available for iOS only Payment Provider Integration with Rest-Interface in mobile App 	
Intended user(s):	<ul style="list-style-type: none"> Retailers, Shopping Centers 	
Provider:	<ul style="list-style-type: none"> IKANGAI GmbH 	
Contact point:	<ul style="list-style-type: none"> Martin Treiber mt@ikangai.com 	
Condition(s) for reuse:	<ul style="list-style-type: none"> Licensing 	

Latest update: 29.09.2020

Name: Mobile App Maker App - MAMA		
Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> ▪ Email of App creator, name and color for the app ▪ Icon for the app 	<ul style="list-style-type: none"> ▪ Mobile App that generates Progressive Web App ▪ Templates for different types of Apps with different services (e.g., event stream, reservations, maps, content filters, membership, etc.) ▪ Data import tools for automated news feed generation 	<ul style="list-style-type: none"> ▪ Progressive Web App ▪ User Account for App Dashboard
Unique Selling Proposition(s):	<ul style="list-style-type: none"> ▪ No code solution ▪ Works on mobile devices ▪ Apps for specific purposes can be generated “on the fly” ▪ Works out of the box 	
Integration constraint(s):	<ul style="list-style-type: none"> ▪ WLAN connectivity ▪ App Templates need to be configured manually in DB (no GUI available) ▪ Mobile App Maker App (MAMA) available for iOS only ▪ Not available in the App Store 	
Intended user(s):	<ul style="list-style-type: none"> ▪ Any business that can make use of an app 	
Provider:	<ul style="list-style-type: none"> ▪ IKANGAI GmbH 	
Contact point:	<ul style="list-style-type: none"> ▪ Martin Treiber mt@ikangai.com 	
Condition(s) for reuse:	<ul style="list-style-type: none"> ▪ Licensing 	

Latest update: 30.09.2020

Name: Product Recommendation System - PRS		
Input(s):	Main feature(s)	Output(s):
<ul style="list-style-type: none"> ▪ Store product and service catalogue ▪ User data management system 	<ul style="list-style-type: none"> ▪ Suggest the most appealing product depending on user profile ▪ Adapt the displayed website information depending on user preferences ▪ Include product evaluation 	<ul style="list-style-type: none"> ▪ Enriched user profile ▪ Better online shipping experience
Unique Selling Proposition(s):	<ul style="list-style-type: none"> ▪ User data ownership ▪ Works on mobile devices ▪ Apps for specific purposes can be generated “on the fly” ▪ Works out of the box 	
Integration constraint(s):	<ul style="list-style-type: none"> ▪ Solid Pod ▪ Modelling of product data catalogue ▪ Solid server for online session log-in 	
Intended user(s):	<ul style="list-style-type: none"> ▪ Any online business offering products and service by e-commerce 	
Provider:	<ul style="list-style-type: none"> ▪ JOT Internet Media 	
Contact point:	<ul style="list-style-type: none"> ▪ Fernando Perales fernando.perles@jot-im.com 	
Condition(s) for reuse:	<ul style="list-style-type: none"> ▪ Licensing 	
<i>Latest update: 30.09.2020</i>		